



Inspire a **lifelong** passion

Nearly half of all food dollars are spent at restaurants. The industry is projected to employ 13 million people in 2009 and 14.8 million by 2019. Fostering an educated workforce is vital to support the industry's growth.

The National Restaurant Association Educational Foundation works to ensure the most qualified and passionate people choose a career in foodservice so that we can better meet the needs of our industry and the clients and patrons that we serve.

How do we fulfill this mission?

About the National Restaurant Association Educational Foundation

Founded in 1987, the NRAEF has a long history of strengthening and supporting the industry through programs in food safety and restaurant management. In 2008, the NRAEF refined its mission to focus on a commitment to enhancing the restaurant industry's service to the public through education, community engagement and promotion of career opportunities.

Contributions to the NRAEF will ensure the continued growth of our industry by directly supporting future chefs, managers, operators and foodservice educators.

To donate visit www.nraef.org/giving/home.html



www.nraef.org ~ 312-261-5336



The NRAEF enhances the restaurant industry's service to the public through education, community engagement and promotion of career opportunities.

Your investment makes a difference. For tomorrow's chefs, managers, operators and foodservice educators, your donation to the NRAEF unleashes opportunities that can inspire lifelong passions.

Yes!

I want to inspire passion, help create opportunity, and support our industry's growth with a gift.

Education

Scholarships allow students and foodservice educators interested in any corner of the industry—chef-owned restaurants, multi-national chains, quickservice franchisees, and contract feeding organizations, to name a few—to pursue their educational goals. The NRAEF awarded nearly \$2 million in scholarships in 2008—and more than \$11 million since 1987. Last year, we saw a 44 percent increase in the number of applications for financial support. Given the current economy, this need will only increase.

A recent NRAEF five-year impact study revealed that 81 percent of our scholarship recipients are still studying or working in the industry.

Community Engagement

Restaurants are a major slice of American life. All of us have stories to tell—not just about our role in the economic vitality of our communities, but also about our role in improving quality of life.

We mentor young employees, provide livelihoods that sustain families, sponsor softball teams and support charity drives. We offer a favorite place for families and friends to gather, conduct business, find nourishment, socialize or celebrate. Our patrons become friends—who join us again and again.

The NRAEF celebrates the difference our industry makes in communities across the country through national recognition and awards programs.

Promoting Career Opportunities

The NRAEF starts early with the ProStart,[®] program, the career-building culinary arts and foodservice management program for high school students. The media's launch of celebrity chef competitions and promotions has fueled a desire for many to become a part of our dynamic industry. As the interest continues to grow, so does the need to foster and provide funding for these opportunities.

Today, ProStart reaches 78,000 students in 1,600 schools in 47 states, territories and districts and allows them to explore making our industry a career of choice—initial steps toward recruiting and training our industry's future leaders.

Name _____

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Scholarship Program ProStart

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Date _____

Please make checks payable to:
National Restaurant Association Educational Foundation

Mail your gift to:
National Restaurant Association Educational Foundation,
24405 Network Place, Chicago, IL 60673-1244.

Contributions are tax-deductible as provided by law.

www.nraef.org

