

Nation's Restaurant News and
National Restaurant Association
Educational Foundation



Sponsored by The Coca-Cola Company

2010 Nomination Form

Objective

SPIRIT awards recognize foodservice operators who understand that enhancing employee satisfaction ultimately leads to achieving guest satisfaction.

Eligibility

The awards are open to any commercial, on-site, independent, corporate and franchise foodservice/restaurant company in any service format, regardless of size. One winner will be honored in each of these categories:

- Quick service
- Full service
- Fine dining
- On-site

Criteria

Winning companies will have demonstrated excellence in areas relating to workforce:

- Recruitment
- Hiring
- Retention
- Education
- Training

Judging

Winning companies will be selected by the SPIRIT Advisory Board, which will review nominations based on:

- Innovation and creativity
- Professional program presentation
- In-unit communications
- Measured program effectiveness

DEADLINE: JUNE 18, 2010

Submit the above stated information to:

Jesse Parziale, Event Marketing Manager, Nation's Restaurant News
3922 Coconut Palm Drive, Tampa, FL 33619
Phone: (813) 627-6992, Fax: (813) 627-6776, Email: jparzial@nrn.com

2010 SPiRiT Awards Nomination Form

Please complete the following information and include with nomination:

Company Nominated: _____

Name of Top HR Executive: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____ Email: _____

Name of person submitting nomination: _____

Phone: _____ Email: _____

Award Category to be considered (Please select one):

Quick service

Fine dining

Full service

On-site

____ Please provide a written statement that supports how this nomination meets the award criteria. Include information on your program(s), program execution, material used to support your program(s), returns from program(s), etc. (maximum 800 words).

****Further supporting information and documentation will be requested of finalists if necessary, including sample manuals, printed materials, web site information, videos, pamphlets, signage etc. Please do not provide this information with your initial nomination****

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