

**2010 National Restaurant Association Educational Foundation  
Al Schuman Ecolab Undergraduate Entrepreneurial Scholarship**

**Application Deadline:  
March 17, 2010  
Scholarship Amount: \$3,500 - \$7,500**

The National Restaurant Association Educational Foundation (NRAEF) and the Al Schuman Ecolab Undergraduate Entrepreneurial Scholarship Fund awards scholarships ranging from \$3,500 to \$7,500 to college students who are enrolled in a foodservice related program at a select set of colleges.

This scholarship is targeted toward students who demonstrate an entrepreneurial spirit through a written essay. Chosen recipients must be highly ambitious, dedicated, innovative, and creative. The recipients must not only have a vision but the skills and plans to realize their vision.

Three scholarships will be awarded:  
Gold recipient - \$7,500  
Silver recipient - \$5,500  
Bronze recipient - \$3,500

## HOW TO APPLY

Please follow the FIVE steps to complete your Application Packet. All materials must be mailed to the NRAEF and postmarked by the deadline date.

**STEP #1: Make sure you are qualified for this scholarship. Please read through the qualifications below. If you don't meet ALL of these qualifications you are not eligible to apply.**

To be eligible to apply, you must:

- Be a citizen or permanent resident\* of the United States of America
- Be accepted or enrolled in one of the following colleges:
  - California State Polytechnic University-Pomona
  - Cornell University
  - Culinary Institute of America
  - DePaul University
  - Johnson & Wales University
  - Kendall College
  - Lynn University
  - Michigan State University
  - New York University
  - Pennsylvania State University
  - Purdue University
  - University of Denver
  - University of Houston
  - University of Nevada, Las Vegas
  - University of Massachusetts-Amherst
- Have completed at least one grading term of your college or post-secondary program
- Be enrolled for two consecutive terms or **not** entering your last semester before graduating
- Have a minimum grade point average (GPA) or 3.0 on a 4.0 scale (or its equivalent) OR a GED average standard score of 470 or higher.

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\* *Permanent Resident Alien: Any person not a citizen of the United States who is residing in the U.S. under legally recognized and lawfully recorded permanent residence as an immigrant. Also known as a resident alien permit holder and green card holder.*

## **STEP #2: Complete the required essay for the *Al Schuman Ecolab Undergraduate Entrepreneurial Scholarship*.**

This essay is required as part of the scholarship application packet and must be submitted with your printed and signed application form and other required documents as outlined in the instructions. The essay must be typed, double-spaced and have a maximum of 750 words. Please put your name on the top of each page of your essay. Your essay must address each item in the essay question.

An entrepreneur is usually described as someone who is highly ambitious, dedicated, innovative, creative, and refuses defeat. An entrepreneur not only has a vision but can develop a plan to realize their vision.

To demonstrate your entrepreneurial spirit, write an essay addressing the following items:

1. Describe either a past entrepreneurial project of any type or a future restaurant/foodservice related entrepreneurial project, such as starting a new restaurant, developing a new product or menu.
2. Explain why it was/is innovative and provide an example of how thinking outside the box enhanced or will enhance your project.
3. Describe how you brought or will bring your project to fruition.
4. Briefly, describe your skills and how these attributes helped you or will help you carry out this project.

## **STEP #3: Complete the online application form at [www.nraef.org/scholarships](http://www.nraef.org/scholarships).**

Complete, print and sign the online application form

## **STEP #4: Gather all the required documentation**

To be considered for a scholarship, your application packet must include the following:

1. Signed hard copy of your online application form.
2. Typed essay.
3. A copy of your college curriculum (from your college catalog) with the number of credit hours detailed. Please do **NOT** include the entire catalog.
4. A transcript from your current institution (unofficial copies are acceptable; report cards are not) OR a copy of your GED certificate that shows your scores
5. One to three letters of recommendation from current or previous employer(s) or teacher(s) in the restaurant and or foodservice industries. All letters must be on company or school letterhead.

**OR**

One to three completed NRAEF recommendation forms. The form is the last page in these instructions.

## **STEP #5: Mail application, essays, and required documentation on or before the deadline date.**

Documentation sent separately from the application must be postmarked by the application date or your application will be disqualified.

## **OTHER IMPORTANT SCHOLARSHIP APPLICATION INFORMATION**

### **REASONS FOR DISQUALIFICATION, IN-ELIGIBILITY, AND RESTRICTIONS**

1. Your Application Packet will *not* be considered if it is:
  - Handwritten
  - Incomplete (missing *any* of the required documentation described above)
  - Not signed. If you are under 18 years old, your parent or guardian must also sign it.
2. Please do not send any paperwork that has not been requested. Do **NOT** put your Application Packet into a report cover, binder, or file.
3. You will be graduating prior to May 2011
4. You may receive only one NRAEF scholarship per year. NRAEF scholarships are paid over two consecutive terms, and overlapping scholarships are not permitted.

### **HOW SCHOLARSHIP APPLICATIONS ARE JUDGED AND SELECTED**

Applications are judged by a panel of educators, industry leaders, and culinary professionals. Scholarships are awarded on a competitive basis.

The judges will score your application on the following criteria:

- ✓ Presentation (spelling, punctuation, grammar, etc.)
- ✓ Essay (quality of writing, word count, etc)
- ✓ Industry related work experience
- ✓ Strength of the letter(s) of recommendation

### **HOW YOU WILL BE NOTIFIED**

Scholarship recipients and non-recipients are notified via U.S. Mail approximately twelve weeks after the deadline date. If you are awarded a scholarship, you will receive a letter from the NRAEF explaining how to claim your scholarship.

### **ADDITIONAL SCHOLARSHIP OPPORTUNITIES**

If you meet the qualifications and requirements listed above, but are not chosen as a recipient for the 2010 Al Schuman Ecolab Entrepreneurial Scholarship, your application will automatically be considered for the \$2,500 NRAEF Academic Scholarship for Undergraduate Students.

**Mail your application and all required documents on or before the deadline to:**

National Restaurant Association Educational Foundation  
ATTN: Scholarship Program  
175 West Jackson Boulevard, Suite 1500  
Chicago, IL 60604-2702

If you have any questions about the application process contact the NRAEF Scholarship Program office at 800-765-2122, ext. 6738 or [scholars@nraef.org](mailto:scholars@nraef.org).

**The NRAEF wishes you success in your academic and career goals.**

*All instructions, applications, and deadlines are valid only for the specific scholarship and deadline stated on the instructions and applications. Once the stated deadline has expired, the instructions and applications are no longer valid. If you need current scholarship information, please go to our website [www.nraef.org/scholarships](http://www.nraef.org/scholarships).*



## Recommendation Form

### NOTE TO THE APPLICANT

A completed scholarship application packet should include one to three recommendations. Please fill out the top section of this page before giving the form to the recommender of your choice.

**Applicant's Name:** \_\_\_\_\_ **Recommender's Name:** \_\_\_\_\_

**Type of Recommendation:**  Academic  Foodservice Industry  Other \_\_\_\_\_

### NOTE TO THE RECOMMENDER

The applicant has selected you, as a reference, to provide a candid recommendation to the NRAEF as a part of the scholarship application process. Once this form is completed, please return it to the student in a signed envelope with your signature across the seal. The student will submit your sealed recommendation to us along with his/her other application materials. Thank you for your input. Please feel free to attach an additional letter.

**How do you know this student?** \_\_\_\_\_

**How long have you known this student?** \_\_\_\_\_

**Please rate the applicant:**

	<i>Above Average</i>	<i>Average</i>	<i>Below Average</i>	<i>Unknown</i>
Interpersonal communication skills	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ability to work with others	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Demonstrates initiative	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Performance under stress	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Self-confidence	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Responsibility and reliability	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ability to accept constructive feedback and learn from it	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Attendance and timeliness	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Demonstrated interest in the foodservice / hospitality industry	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**Tell us how this student stands out from his/her peers and include any additional information you would like to share about the student?** (If needed, please attach a separate piece of paper)

Signature of Recommender \_\_\_\_\_ Date \_\_\_\_\_

Name of Recommender \_\_\_\_\_ Phone Number \_\_\_\_\_

Organization \_\_\_\_\_ Title \_\_\_\_\_

Street Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_